



THE CITY OF NEW YORK  
OFFICE OF THE MAYOR  
NEW YORK, NY 10007

June 16, 2010

Dear Jerry and John:

Congratulations on the success of the NYU-Poly business incubator at 160 Varick Street. You've certainly made great progress in a short period of time, and I'm already impressed by the ideas developed by the entrepreneurs based there. The number of companies at the incubator, the additional jobs created by them, and the sense of community on the floor are all testimonies to your outstanding work so far, and I look forward to seeing what you can accomplish in the months and years to come!

I'm also pleased to see the partnership between the City and NYU-Poly result in tangible benefits for New York City—the new NYC Media Lab is a terrific example of what our entrepreneurship-focused economic development programs can achieve. Thank you for your commitment to making our City a stronger, better, and more diverse place for entrepreneurs to start and grow their companies.

Sincerely,

A handwritten signature in black ink that reads "Michael R. Bloomberg".

Michael R. Bloomberg  
Mayor